Postage is the single largest expenditure in the print and mail process normally accounting for at least 65% of the total unit cost. Controlling this cost requires strategic planning, back-end processing flexibility, address standardization, and having sufficient presort quantities to meet specific USPS high density or saturation levels within a given delivery route or zip code. We understand that with sporadic production volumes and sometimes unreliable data transmission schedules, it can be difficult for an organization to build a cost-effective workflow for maximizing postage discounts. The problem only worsens when there are multiple small jobs to contend with. Uluro™ can help solve this complex and intimidating process.

To learn more how Uluro’s OnceAmation can revolutionize how you do business, visit our web site at www.uluro.com.
Maximize Postage Discounts with Uluro™

Most businesses that currently process combinations of multiple files must do so on the front-end of data processing. This requires upfront programming reliant on the same files all arriving within a narrow time frame. If some files don’t arrive on time, production is delayed, or if volumes are less than normal, you are forced to proceed which increases postage costs and makes for inefficient production. But imagine if you could take any number of files and combine them into a single production run—all on-demand? What kind of efficiencies would you gain? At the very least, longer production runs would reduce setup time, increase hourly throughput, and maximize your postage discounts, driving down the cost per unit. What would that mean for your business or operation?

Automation Benefits

Uluro™ lets you presort and co-mingle an unlimited number of jobs into a single, combined mailing. While much of the process can be fully automated on the front end, this can also be achieved completely on-demand within your print operation with no upfront programming required. Uluro provides several key benefits:

- Maximum saturation levels to obtain the highest postage discounts available.
- Completely integrated, intelligent postal processing for an immediate go-to-market approach without the need for weeks or months of integration.
- Seamless and automatic processing of jobs through CASS, DPV, LACS, & NCOA.
- Householding capabilities that combine co-mingling and processing of job files into a single production run without the need for a post-composition tool.
- Electronic co-mingling of an unlimited number of print files without the need for programmer intervention while consistently providing the lowest postage cost available.

Increase Flexibility and Efficiency

Uluro lets you achieve levels of flexibility and efficiency once thought unattainable in the document production process. No longer are you

- Trapped having to presort jobs individually, therefore minimizing the opportunity to reach the required saturation levels for maximum postage discounts.
- Handcuffed by having to use expensive middleware or hybrid ADF workflows to combine mailings to achieve lower postage costs.
- Tying up valuable capital with the investment in expensive MLOCR sorting equipment.
- Dependent on another outside process by outsourcing work to a presort provider effectively reducing your discounts and profits.