Sample Use Cases:

INSURANCE

Enable your compliance department to change state level legal Information within minutes and send to legal for approval without a long IT project.

Enable marketing to change product branding and messaging based on calendar events rather than purchasing expensive pre-printed forms that may never get used.

UTILITY

Add yearly water quality or financial reports to your monthly bills within minutes by attaching a PDF to your existing mailing.

Change marketing messages for community events on the statement to improve response rate rather than using inserts that have a poor retention rate.

DEBT COLLECTION

Don't struggle with verbiage changes and incorrect language that may affect your ability to collect on a debt. With uCampaign letter content conditions and language is at your figure tips and can be updated daily before sending your data file for processing.

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Transforming Technology Into Solutions

CONTENT AND RULE MANAGEMENT

uCampaign

Uluro's uCampaign is an easy to use, intuitive, web based application that allows your customer to create, change and approve content for their critical communications!

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uCampaign core features and benefits

uCampaign removes the need for complex programming and clumsy spreadsheets to manage your customer communications. Now you can quickly and easily create, manage and approve your communications across multiple digital channels.

EASY TO USE WIZARD

Easily setup new jobs, manage notifications and assign approvers.

WEB BASED EDITOR

Quickly create and manage content with an easy-to-use web-based-editor.

EASILY MANAGE WORK FLOW

Document changes are easy to setup and manage, and can use variables & conditions to customize messaging for daily weekly or monthly recurring print runs without additional IT or development intervention.

CONTENT MANAGEMENT

Streamline management of text and images, sharing content and automatically saving latest versions. When version tracking is enabled each modification of images or text is automatically saved to version control.

SIMPLE APPROVAL PROCESS

Review document changes, review inserts and onserts, and images with business rules before approving in a secure audited web experience.

OMNI CHANNEL DELIVERY

Deliver communications through electronic and physical mail channels.

How uCampaign works

uCampaign is a web-based, client-facing collaboration tool for managing marketing materials and messaging using variable data. **uCampaign** puts you in control of virtually all elements of your customer communications.

STEP 01

CHOOSE

Chose documents from approved list

STEP 02

ADD EDIT CHANGE CONTENT

Modify content & business rules based upon user permissions

STEP 03

VIEW

View content changes throughout process

STEP 04

APPROVAL

Content is passed through approval process that can be configured differently for each job. (one or many approvers / departments)

STEP 05

PROCESS

Approved jobs are sent to production for processing, digital snap shot is saved

DIGITAL SNAPSHOT

All jobs processed are automatically recorded and can be easily reviewed with their associated business rules, approvals, documents, inserts and onserts.

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